

# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Stan Tafoya, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Lincoln Marketing Group

Address: 6101 S. 56<sup>th</sup> Lincoln, NE 68516

Contact: Stan Tafoya Phone number: 402 770 3040 Email: Stan@LNKMarketing.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Lincoln Safety Foundation

Address: P.O. Box 6891 Lincoln, NE 68506

Contact: Dave Slagle Phone number: 402 450 2598 Email: david@lincolnsafetyfoundation.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

David Slagle et al

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>[Signature]</i>	Signature: <i>[Signature]</i>
Name: <i>Stan Taboya</i>	Name: <i>Katie Philippi</i>
Date of Request to Purchase Ad Time: <i>4/28/21</i>	Date of Station Agreement to Sell Time: <i>4/30/21</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: *4/30/21*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>554627B</i>	Station Call Letters: <i>KTGL</i>	Date Received/Requested: <i>4/30/21</i>
Est. #:	Station Location: <i>Lincoln, NE</i>	Run Start and End Dates: <i>5/1-5/2/21</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**ORDER**

<b>Orders</b>	<b>Order / Rev:</b>	<b>554627B</b>	
	<b>Alt Order #:</b>		
	<b>Product Desc:</b>	2021	
	<b>Estimate:</b>		
	<b>Flight Dates:</b>	05/01/21 - 05/02/21	<b>Primary AE:</b> Chris Linville
	<b>Original Date / Rev:</b>	04/30/21 / 04/30/21	<b>Sales Office:</b> L-LNK
	<b>Order Type:</b>	TRANSACTIONAL	<b>Sales Region:</b> Local

  

<b>Agency</b>	<b>Name:</b>	<b>Lincoln Marketing Group</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>	Stan Tafoya	<b>Billing Calendar:</b> Broadcast
		6101 S. 56th Street	<b>Billing Cycle:</b> EOM/EOC
		Lincoln, NE 68516	<b>Agency Commission:</b> 15%

  

<b>Advertiser</b>	<b>Name:</b>	<b>Lincoln Safety Foundation</b>	
	<b>Demographic:</b>	HH	<b>New Business Thru:</b>
	<b>Product Codes:</b>	Charitable/Service Organizations	<b>Advertiser External ID:</b>
	<b>Revenue Code 1:</b>	Agency Business	<b>Agency External ID:</b>
	<b>Revenue Code 2:</b>	Spot	<b>Unit Code:</b> General
	<b>Revenue Code 3:</b>	General Revenue	<b>Order Separation:</b> 00:30:00
	<b>Priority:</b>	P-03	

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
04/26/21	05/02/21	25	\$300.00	\$255.00	May 2021	25	\$300.00	\$255.00	0.00
					Totals	25	\$300.00	\$255.00	0.00

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Chris Linville			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTGL	05/01/21	05/02/21	Mo-Su Full Rotation Mo-Su 5a-12m	CM	5:00 AM-11:00 PM (5:00 AM-11:00 PM)	-----++	1:00	20	\$14.75	P-03	0.00	NM	20	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/26/21	05/02/21	-----++			20		\$14.75		0.00				
N 2	KTGL	05/01/21	05/02/21	Sign-On/Sign-Off Mo-Su 12a-12m	CM	12a-12m	-----SS	1:00	5	\$1.00	P-03	0.00	NM	5	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/26/21	05/02/21	-----SS			5		\$1.00		0.00				
													Totals	25	\$300.00